

IN TOUCH

digital signage

Provided by URI

This service offering features the custom development and support of digital signage programs specifically in the retail space.

If you have a compelling story to tell about your products and/or your service, or you're looking for a way to engage, educate and enlighten your customers, digital signage is the key.

If in your retail space environment, your customers have dwell time, then you have sell time.

URI
MARKETING
SERVICES

introduces

IN TOUCH
digital signage

STRATEGIZE

IMPLEMENT

MANAGE

2 Hour Discovery Workshop

If you and your team have considered digital signage, but are not certain how to go about the discovery process, URI Marketing can offer you a 2 hour workshop that will help you understand the road map and the best approaches for piloting and rolling out a regional or nationwide program.

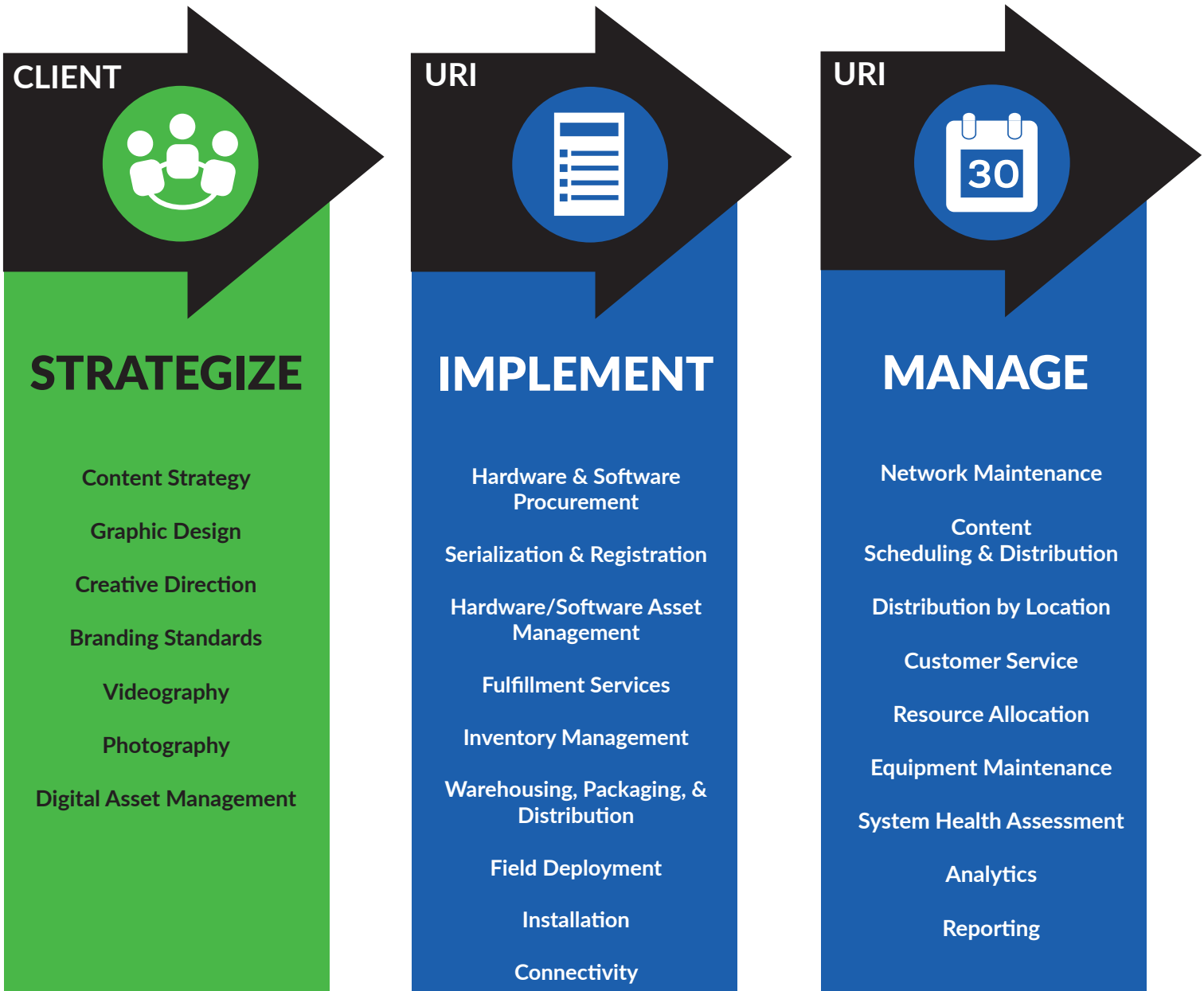
 **URI** | MARKETING
SERVICES

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PROGRAM SERVICES



Most companies develop their own Strategy and Content, often with the use of 3rd party agencies. URI can refer you to consulting "partners" who can help lead you through this critical initial step.